

Fleet Air Arm Museum New Marketing Campaign

The new marketing campaign for 2012 has been designed by award winning design agency Halo Media in Bristol. We are delighted with the new campaign and hope you like it too! It features a dramatic new creative direction underpinning our three most motivating messages of being Europe's largest Naval aviation Museum, plus we have Concorde and the ever popular Aircraft Carrier Experience.



We have also applied the campaign look and feel to our marketing display van!
We are looking forward to the impact of the new campaign and believe it will get us talked about and stimulate an increase in the number of visitors to the Museum.